

The Vessely Center

Laser and Aesthetic Medical Services

CARING. KNOWLEDGE. RESULTS.



FRAXEL® FIXES, ONE PIXEL AT A TIME

Look closely at any newspaper photograph. You will see that it is made of thousands of tiny dots. Then look at your skin. Imagine yourself as a newsprint photo made of tiny pixels. Now you have the science behind Fraxel® Laser Technology.



Fraxel® is the revolutionary laser treatment that microscopically treats affected skin - one pixel at a time. Through its breakthrough technology, it produces micro-thermal zones in your skin that produce the amazing, quick healing results only Fraxel® can provide. Rather than removing tissue, these zones penetrate deep into the dermis and stimulate the body to replace its own aged and sun-damaged skin.

The Eyes Have It

Wrinkles around the eyes - also called crow's feet - develop over time from years of contracting the muscles as we laugh, show surprise or squint. While showing emotion is something that you may not want to give up, resulting wrinkles are something you can live without. Dr. Vessely can recommend a treatment plan with Fraxel® to reduce or eliminate those years of emotion with little or no downtime.

Areas around the eyelids no longer have to be a surgical option. Now that Fraxel® has introduced the eyelid tip, Dr. Vessely

is able to use this microscopic technology on areas that were once hard to reach. Its impressive precision can even treat the entire upper and lower eyelid. Watch for the upcoming Fraxel® treatment special!

Fraxel® for Faces and Beyond

Don't let fine lines and wrinkles on your face, neck, hands, arms or other areas confine you to painful procedures and inconvenient downtime. Fraxel® is highly successful in treating those results of aging and sun damaged skin. Acne scarring, age spots, melasma and stretch marks have also seen remarkable success with Fraxel®. Call Dr. Vessely for a free consultation. She'll assess how Fraxel® can best benefit you.

Caring for Skin

Protecting your skin from the sun and its damage is the primary instruction for anyone, but is particularly important in maintaining results following Fraxel® treatments. Using a broad-spectrum sun block of SPF 30 is recommended. Licensed aesthetician, Sally Ann, ...over

GUIDELINES FOR SKIN PROTECTION

- * Cloudy days or cooler temperatures don't mean you are protected. Wear SPF 15 or higher when you are outdoors, year round.
- * Always seek the shade, especially between 10 a.m. and 4 p.m.
- * Use clothing to cover up, including a brimmed hat and UV blocking sunglasses
- * Examine your skin head-to-toe every month. Visit your doctor once a year for a thorough skin exam.

ULTIMATE SKIN PROTECTION COMING SOON!

The Vessely Center is pleased to be one of the first in the Portland area to offer Mexoryl™, the UVA block recently approved by the FDA for use in the U.S. Used since 1993 in Canada, Europe and other countries, it is a highly effective ingredient in blocking out UVA, the deep-skin, penetrating rays known to cause wrinkling and other photo-damaging effects of the sun.





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PREFERRED PATIENT COUPON

SUN BLOCK

\$500 off
COUPON

Clip this coupon and save **\$5.00 off** your next sun block purchase at The Vessely Center.

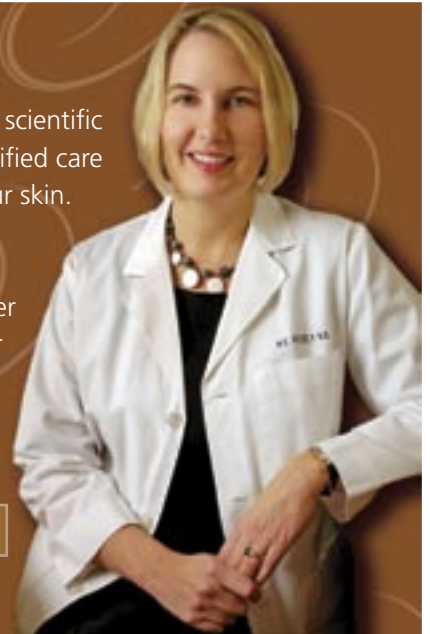
Coupon may not be combined with any other offer. These offers expire October 15, 2006



Experience the finest in scientific precision, medically qualified care and artistic results with your skin.

Call The Vessely Center today and schedule your complimentary appointment with physician and surgeon Michelle B. Vessely M.D.

503.692.1190 x2



LOOK AS GOOD AS YOU FEEL...

BOTOX®
10% OFF
PREFERRED PATIENT
COUPON

Botox® Cosmetic can Smooth Fine Lines, Soften Crows Feet and Erase Frown Lines. Receive 10% off any single Botox® treatment with this coupon. Offer expires October 15, 2006.

SAVE!

continued from front... will advise a regimen of skin care, including cleansing, moisturizing, sun blocking and routine exfoliation. With the superb skin care product line offered at The Vessely Center, you'll be sure to maintain your revitalized look.

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www.TheVesselyCenter.com/eNews9.06.html

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Michelle B. Vessely, M.D. • TheVesselyCenter.com • Phone 503.692.1190