

Newsletter

FEBRUARY 2005

Treat Yourself Right this Valentine's.

*Pamper your skin, and leave you with a healthy glow...*A relaxing facial, a series of microdermabrasion, a Botox® Cosmetic eye wrinkle treatment. You name it and we can help him customize a wonderful gift for you. Or, perhaps you'd like to treat him to a men's facial and teach him to take care of his skin. Call The Vessely Center for more information. Ask for your complimentary consultation with Michelle B. Vessely, M.D.

Chocolate & Roses

DECADENCE FACIAL

Feel the LOVE this Valentine's with our seasonal special facial from the hand-made organic Éminence skincare line.

Rich Hungarian Cocoa and fragrant Roses satisfy your craving for beautifully delicious skin this season! Hydrate and refine your skin to a flawless finish with lush nutrient loaded organic roses, herbs and chocolate!

WHAT DO YOU WANT FOR VALENTINE'S DAY?

- ♥ THERMAGE® TREATMENT
- ♥ BOTOX® COSMETIC
- ♥ RESURFACING
- ♥ INTENSE PULSED LIGHT
- ♥ RESTYLANE
- ♥ COOLTOUCH
- ♥ BLU-U (NEW LIGHT TX FOR ACNE)
- ♥ AESTHETIC SERVICES
- ♥ LASER HAIR REMOVAL
- ♥ LASER TATTOO REMOVAL
- ♥ AGELESS FIRMING FACIAL
- ♥ CHOCOLATE AND ROSES DECADENCE FACIAL
- ♥ MICRODERMABRASION WITH EMINENCE ORGANIC MASQUE
- ♥ SERIES OF LEG VEIN TREATMENTS

*Gift Certificates available
for her
and for him!*
503.692.1190

BOTOX® COSMETIC, THE REAL DEAL



Botox® Cosmetic, produced by Allergan Pharmaceuticals Ireland, Irvine California, a subsidiary of Allergan, Inc was approved by the FDA for treatment of glabellar rhytids (frown lines) in 2002. Since then it has been even more widely used to improve frown lines, forehead lines and crow's feet. Dr. Vessely exclusively uses Botox® Cosmetic and has extensive experience in the treatment of dynamic facial creases. Botox® Cosmetic (Botulinum Toxin Type A) is a sterile and medicinal product that has been proven safe and effective in many peer-review medical journals. In the news recently you may have heard of patients being treated with substances

other than Botox® Cosmetic that might be used illegally, including research grade botulinum toxin which is not intended for human use. Most likely these are isolated instances, but we thought you'd like to know what you could do to make sure you are being treated well and with "the right stuff." Here are a few things you should consider when choosing a medical professional to whom you entrust your frown lines.

1. What product is being injected to treat my wrinkles? The answer should be Botox® Cosmetic. If you want to be sure, ask to see the vial. See photo.
2. Who is performing the injection? The answer should be an experienced, licensed physician who is highly trained in the anatomy of the facial muscles. Other acceptable options would include a registered nurse or physician's assistant under direct supervision of an experienced licensed physician.
3. How many units are being used? A "unit" of Botox® Cosmetic is an internationally recognized quantity of medicinal grade, sterile botulinum toxin. No matter how diluted or concentrated the injection, the number of units used will determine the effect. For example, a dose of eight units on each side is very typical for treating crow's feet in female patients.
4. How often does the physician inject Botox® Cosmetic? Certainly a physician that does this on a daily basis will be more skilled than one who performs injections once a month or less.

We hope this helps you feel confident in the medical procedure of Botox® Cosmetic injections. Please feel free to contact our office if you have any further questions.

GIFT CERTIFICATES AVAILABLE FOR HER AND HIM



GIFT IDEA

The Rose Collection

Description: Éminence is pleased to present our special Hungarian Rose Collection! This beautiful collection of five fragrantly delicious organic Hungarian rose products are housed in our signature handmade wooden gift box.



This set includes: Sweet Red Rose Cleanser, Rosehip and Maize Exfoliating Masque, Sweet Red Rose Treatment, Rosehip Whip Moisturizer and Sweet Red Rose Whip Moisturizer.

THE PATH TO CLEARER SKIN



For those who prefer a fresh-faced northwestern look, we have the ultimate answer. Instead of covering up those spider veins around your nose or the sunspots on your cheeks, you might consider a series of IPL or intense pulsed light treatments. Spring is the perfect time to clean up your skin. A series of IPL treatments, along with an effective skin care regimen can do wonders for your appearance. Many

patients can reduce or eliminate the use of foundation makeup once they've completed IPL treatments. And for those of you who completed a series within the past year or two, remember to schedule your annual maintenance appointment. Be sure to ask about our Seasonal Specials when you call, a series of 6 treatments for the price of 5.

PREVAGE™ — NEW ANTIOXIDANT CREAM



Now available at the Vessely Center is the newest in antioxidant skin care. Prevage™, 1-% idebenone, is available exclusively in selected physician offices. Idebenone is reported to be the most effective topical antioxidant product available. Due to its much greater skin penetration, Prevage™ better protects the skin from environmental hazards such as UV radiation, ozone, cigarette smoke and air pollution. In a recent study, Prevage™ was applied twice a day for six weeks. Results from the study indicated a significant reduction in appearance of fine lines and wrinkles, skin roughness, and an increase in skin hydration and overall global appearance of the skin. Call to find out more about this exciting new product.

WHAT'S NEW WITH RESTYLANE®?

Many of you are familiar with the wonders of Restylane® for filling lines, smoothing creases and plumping lips. This non-animal product works so well, but you may have felt "wasteful" if you didn't need the entire syringe. Well, now there is a smaller sized syringe which may be perfect for those of you who just need a little help and don't want to pay for the standard 1cc syringe. The new 0.4cc syringe contains the same great filler, but in a reduced amount, perfect for treating frown lines or other small creases. Call for more information.



Questions about which services are right for you? Call for your complimentary consultation with Michelle B. Vessely, M.D. 503.692.1190



The Vessely Center
Laser and Aesthetic Medical Services



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WINTER SPECIALS

Winter Botox Special
Receive 10% off Botox® Cosmetic treatments at the time of service if you mention this newsletter. Good through March 31, 2004.

Winter Thermage Special
Mention this newsletter and receive \$300 off of a regularly priced full face and neck Thermage treatment (\$200 off of a full face treatment) if purchased before February 28, 2005—even if your treatment is scheduled for a future date.

About Éminence
Éminence organic skin care products are handmade in Hungary, without mass production, without heating or hydrogenating processes. You will immediately see and feel the difference evolving from the extremely high fruit content and high levels of active ingredients. Vitamins are captured in their all-natural fresh base, offering dramatic results as actual seeds, pulps and peels begin the regenerative and healing powers that only nature can produce.

Mention this newsletter and receive a 10% discount on these featured products.

FEATURED PRODUCTS

